

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Kay et al

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Art Unit:

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Examiner:

James Myhre

Title:

OPTIMIZED INTERNET ADVERTISING USING HISTORY TO SELECT

SITES

Assistant Commissioner of Patents Washington, D.C. 20231

Certificate of First Class Mailing

I hereby certify that the attached Response to Office Action is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on the date set forth below.

Date of Signature and Mail Deposit

REQUEST FOR THREE-MONTH EXTENSION OF TIME

Applicants respectfully request a three-month extension of time in which to respond to the Office Action mailed April 12, 2000. A check in the amount of \$445.00 is included to cover the extension of time.

We believe that we have appropriately provided for fees due in connection with this submission, however, if there are any other fees due in connection with the filing of this

Response, please charge the fees to our Deposit Account No. 06-1448.

Date: 1 Oct 2000

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Respectfully submitted,

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